

## PRESSE RELEASE

### Steffen Thierfelder new director of the Prettl Pro GmbH

- Since April 1st, Steffen Thierfelder (35) is responsible for the Prettl Pro GmbH in Pfullingen

*Pfullingen* – The newly founded Prettl Pro GmbH is involved with the organized set up of sales offices in European countries with the highest potential and the most important future markets worldwide. Tapping into these new markets is initiated from the head offices in Pfullingen, Germany, after thorough analysis. Thereby not only the companies of the der Prettl group are considered; the goal is to also help external companies with the task to be well positioned in the future.

„For me the transition to Prettl Pro GmbH means a great change and a big chance to steer and expand the business development of Prettl internationally and to utilize the available potential in the future markets at the best and in a symbiotic way,“ says Thierfelder.

Steffen Thierfelder has extensive knowledge in the area of Marketing and Sales and already started his career during his studies of business administration as a retail business owner. Later on he expanded his knowledge as Marketing and Sales manager and most recently he worked as managing director in the area of construction machinery and trading services before he now changed to the Prettl Pro GmbH.

#### **Photo material:**

Bild 1: steffen\_thierfelder.jpg

Photocredit: Prettl Pro GmbH

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